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THE BEACH NEWS

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ADVERTISING PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula

Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

SUBSCRIBE NOW!

VOL. 1—NO. 51 | KIRK SMITH, Editor-Owner | Ocean Beach, California, Friday, November 9, 1923 | PHONE POINT LOMA 17 | FIVE CENTS THE COPY

Wonderful Development With Fast Express Line For Beach Districts

MISSION BEACH WILL BE SECOND TO NONE ON PACIFIC COAST

At a rousing celebration of "Spreckels' Day" by the Optimist Club last Tuesday, Claus Spreckels was honored as chairman of the day and presided in a truly optimistic style. Various department heads were called upon for speeches and the really big things that the Spreckels companies are accomplishing in San Diego and even bigger things planned for the "Greater San Diego" were vividly portrayed and brought forth prolonged applause from the big bunch of optimists present.

Neil E. Brown ably described the wonderful development of Mission Beach and outlined the immense sums that have been spent and are being spent to make Mission Beach a mecca for people from everywhere. Mr. Brown emphasized the fact that **"It is the beach of opportunity,"** forming a natural playground for the public and for whom a beautiful resort is being built regardless of expense.

"In addition to the new fast electric railway and the plans for a fine bath house and great auditorium," Mr. Brown stated that "the Mission Beach company is itself putting in water mains so that water will be carried to every lot, while an ample sewerage system emptying far out into the ocean, is being installed, in order not to interfere with fishing and bathing and to furnish a healthy, safe and sanitary beach resort."

"Misison Beach will be second to none on the Pacific coast," declared Mr. Brown, adding the sapient advice that "If you fellows only realized its future you would be hustling down to headquarters at First and Broadway right now to pick out a lot or two."

Planting dollars where millions are to be expended for development means immeasurable profit for investors.

Every household should have a CLINICAL THERMOMETER. For a limited time we offer $1.25 thermometers for 75 cts.—O. B. Pharmacy. —Adv.

BLUEJACKETS DRAFTED FOR SEA DUTY ON THE ASIATIC STATION

Over 250 bluejackets have been drafted from the Loma Portal station to sail on the transport Argonne on November 17th, for sea duty on the Asiatic station. Another draft of fifty have been assigned to the scout cruiser Omaha. The station executive officer, Com. Edwin Woodworth, has announced that nearly nineteen hundred recruits are undergoing training at the big Loma Portal station.

BROWN'S
Souvenir and Stationery Store
We carry a complete line of MUSICAL INSTRUMENT STRINGS. 5041 Newport avenue, Ocean Beach.—adv.

DESERTER SUSPECT HELD

Believed to be a deserted from the navy, E. C. Garden was taken into custody early last Tuesday morning by Officer Webster, who found Garden wandering in alleys and across vacant lots at Ocean Beach. His answers to questioning were vague and unsatisfactory and he has been held in jail for investigation.

Newstand, next to Postoffice *

RUA Brown Mouse?

NEIL MORRISON IS HERE EQUIPPED FOR CULTIVATING YOUR BEACH PROPERTY

Bringing a complete outfit of teams, wagons, plows and tools from Imperial Valley recently, Neil Morrison has arrived here to make his future home at 4519 Bermuda avenue. He announces that he is fully prepared to do hauling, plowing, leveling and landscape gardening. Outdoor job work of all kinds will be given prompt attention and he will make a specialty of cultivating vacant lots, fencing, planting trees, shrubs, and the like, all at reasonable prices. Neil, as he is widely and favorably known in San Diego, as well as in Imperial Valley, was a former deputy sheriff down El Centro way for many years, and thorough satisfaction is assured for whatever work may be entrusted to him. Phone Point Loma 17, or rather see or write Neil Morrison at his Bermuda avenue address in Ocean Beach if you have real estate here or at Mission or Pacific Beaches that you desire to have prepared and attended to faithfully and properly.

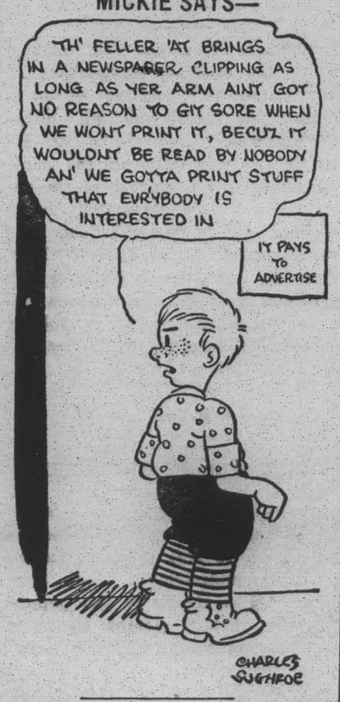
Kodak Finishing FROIDE'S op. P.O.*

MONTEIRO-DUTRO

The marriage is announced of Mary L. Dutro to Joseph L. Monteiro, both of San Diego. The groom is the father of jolly Joe Lial, one of the popular chief assistants in Faber's O. B. grocery.

Newstand, next to Postoffice *

MICKIE SAYS—


TH' FELLER 'AT BRINGS IN A NEWSPAPER CLIPPING AS LONG AS YER ARM AINT GOT NO REASON TO GIT SORE WHEN WE WONT PRINT IT, BECUZ IT WOULDNT BE READ BY NOBODY AN' WE GOTTA PRINT STUFF THAT EVRYBODY IS INTERESTED IN
IT PAYS TO ADVERTISE
CHARLES SUGHROE

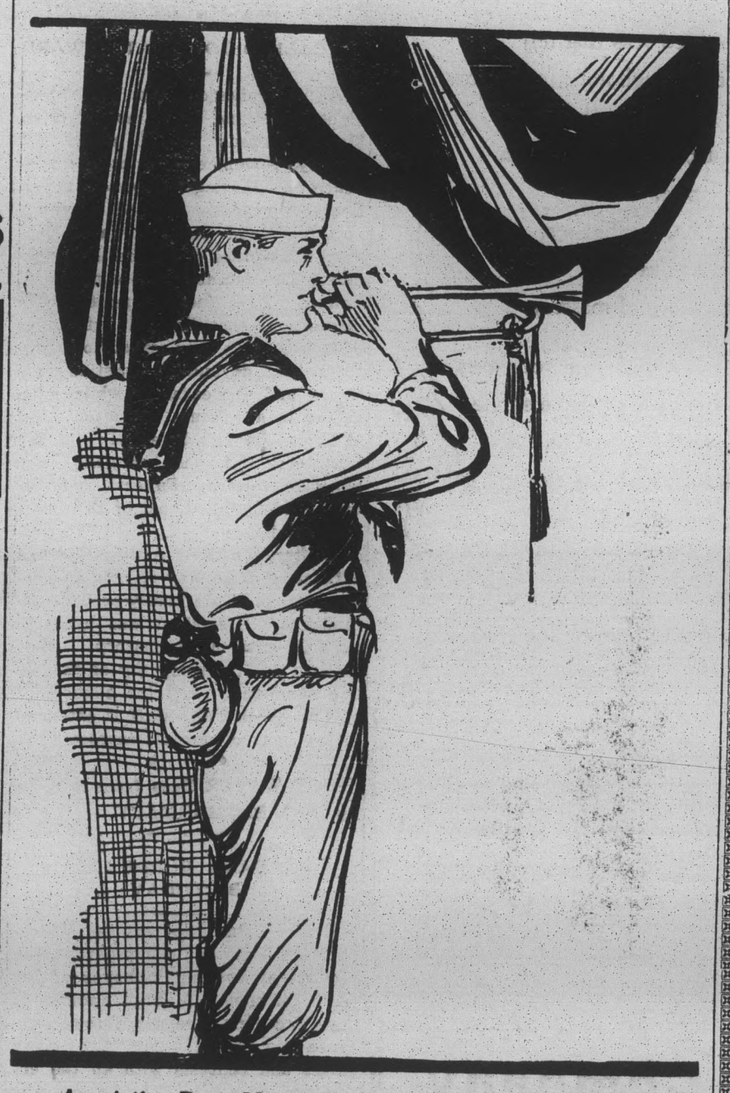
It will do your EYES good to see CASTIEN, 533 B st. *

As exclusively announced in The Beach News last week, Mrs. Evelyn Maybee has disposed of her interests in the O. B. Bakery. The new owners are A. N. Fisher and P. H. McCune, two enterprising young business men from Chicago.

Are You A Brown Mouse?

An automobile belonging to B. Meade of the Point Loma naval radio station, was stolen from Broadway and Second street last Monday night, according to a police report.

Classified Ads Get Quick Results.



Armistice Day, Nov. 11---Celebration next Monday

Clever Compositions by O. B. Public School Pupils

THE HONOR ROLL AT O. B. PUBLIC SCHOOL

Second grade—Dorothy Belmont, Charles McNaughton.

Fourth grade—Marie Yorba, Mark Smith.

Fifth grade—Nadine Nashold, Cleo Ulbrand, Inez Ulbrand, Rex Smith.

Sixth grade—Anna Sperry, Lenore Belmont.

Eighth grade—Walter Moore, Harold Belmont, Dorothy Myer.

A number of young shade trees were planted this week in front of the Faber and Penny residences on Saratoga avenue.

✦ ✦ ✦

Stationery Supplies, Froide's, op. P.O

✦ ✦ ✦

CLASS DISTINCTION IN SCHOOL ATTENDANCE NOT RECOGNIZED

At a meeting of the board of education last Tuesday night it was voted to compel all children who live in the Point Loma school district to go to the Point Loma school instead of the Loma Portal school. Action was taken when a petition was presented declaring that the present practice is disorganizing the Point Loma school and depreciating land values.

It appears that foreigners, notably Portuguese, attend the Point Loma school and American families decline to send their children there, preferring to send them instead to the Loma Portal school.

O. B. Library

The week of Nov. 11 to 17 is National Children's Good Book Week and a special exhibit is being held at the Ocean Beach Branch library. An attractive order of children's books just arrived this week and is as follows: "Cherry Tree Children," by Blaisdell; "Stories of Wild Flowers," by Chandler; "Little Sea Folk," by Gaylord; "Jumping Into the Jungle," by Stewart; "Our Neighbors Near and Far," by Thompson; "Ned and Nod," by Barbour; "Right Guard Grant," by Barbour; "Mardee Gray's Choice," by Jarnagen; "Saddle Bags," by Lisle; "Golden Spired," by Linde; "Audacious Ann," by Marshall; "Us and the Bottle Man," by Price; "Garth, Able Seaman," by Price.

MARGARET RANKIN,
Librarian.

ON HALLOWEEN

By WALTER MOORE, 8-B Grade

Two days before one certain Halloween night, I received a little placard through the mail, asking me to come to the old bridge near Golden Hill at exactly 7:30 p. m. sharp, wearing any costume I wished. I decided to mask myself in a made-over sheet with an imitation skull and bones mask.

When the great night came, and I jumped into my sheet and started for the old bridge on time, full to the brim with excitement. As I neared the bridge, a great clanging of tin cans, cow bells and pots and pans smote upon my ears, from every direction, although I did not see a soul in sight.

As I stepped on the old bridge, the rotten planking gave way and I though I was doomed, for there was a fall of at least twenty feet, to solid ground. That second as I fell through the bridge, seemed very long, but I landed on a big stack of hay. Safe so far. As I got up, twenty hooded figures, all dressed like me, rose and I will admit I was scared at first and my hair seemed to rise on end, but then I recognized Shorty and Red and Jean, and all the other boys and girls, too.

It was Jean's party, and then we all trooped up to her house and had refreshments. The rest of the evening was spent in games and riddle matches.

✦ ✦ ✦

THE MIDDLE AGES

By GRETA ORCUTT, 6th Grade

My name is Harold Lim,
I live where the forests are very dim,
The place the people now call France,
Where all the robbers use the lance.

Everywhere you hear a sound,
You see a robber in front on the ground,
Ready to steal your goods and run,
Whether it's a pound or a ton.

Now and then you come to a station,
A man comes out as if its the fashion
And asks for some money—in a very bad mood;
We give him the money, although he is rude.

When you come to a bridge you go around,
And wait to see if you can hear a sound;
And yes! There is one of the same,
As you hear in the water, road or lane.

When you reach the land you want,
Where you can dance or fish and hunt,
You are so happy, you want to run,
As if you had never had any fun.

Coming Anniversary

With next week's issue, **The Beach News** will publish its fifty-second consecutive weekly issue since its initial bow to the public in November, 1922. From an original four-column, four page newspaper, it was soon enlarged to five columns and later increased to its present size and as a standard six-column, four page paper, especially promoting the interests of the three thriving beach communities of San Diego.

Beginning with No. 1, Volume 2, on November 23, 1923, the subscription price to **The Beach News** will be one dollar ($1.00) a year, payable in advance, and renewals by our charter subscribers are most respectfully solicited. In mailing subscriptions, please remit a dollar bill, instead of postage stamps. If preferable, your subscription money can be duly left at the office of publication, 4829 Saratoga avenue, Ocean Beach, or paid to any of our authorized agents at the trio of beaches.

Our most sincere thanks are extended to our hosts of friends and patrons who have so loyally encouraged and favored us during our first year of publication, and assurance is made that we will use the utmost endeavor to merit a continuance of their highly valued support.

It is particularly pleasant to state that the successful popularity of **The Beach News** has been largely attained through the active endorsement and substantial co-operation of our advertising patrons, to whom most of the credit is due for the fine facilities afforded toward the publication and growth of your own home paper.

Continuing its past and present policy of boosting the beach districts first, last and all the time, **The Beach News** will be found ever to the fore in forwarding whatever tends to the prosperity and up-building of this glorious seashore section of Southern California, while persistently maintaining its established standard of giving a clean, wholesome home and general news service, with the addition of attractive illustrations and special family features from time to time.

KIRK and KATHERINE SMITH.

Ocean Theatre

The high class attractions booked by Manager Ray Ericsson are drawing crowded houses at the Ocean theatre, and it is well to go early in order to obtain your favorite seat. An all-star cast, including Bert Lytell and Elaine Hammerstein, will present "Rupert of Hentzau" as the mid-week feature. Tomorrow night Harry Carey will be seen in "Good Men and True" and on Sunday Round No. 3 of "Fighting Blood" will be shown, as well as "The Beautiful Liar," with Katherine McDonald in the stellar role.

"RUPERT OF HENTZAU"

GOLD WRIST WATCHES GIVEN AWAY EVERY TUESDAY AT O. B. DANCE PAVILION

Manager Wm. E. Benbough has struck the popular fancy with his idea of presenting a ladies' gold wrist watch to some lucky dancer each week at the O. B. dance pavilion. The rules governing the gift are simple and everybody stands an equal chance. The prize for the current week was won last Tuesday night by Miss Connors of Ocean Beach. Regular holiday crowds are now in attendance and the weekly prize is attracting widespread attention.

Beach Baseball

BATTLE OF PITCHERS RESULTS IN SHUT-OUT FOR HENRY'S CLUB

It was a goose egg game last Sunday up to the final half of the ninth inning, when the Ocean Beach team got the only player across the home plate, thus totalling nine victories in eleven games played this season. Outfielder Rainert scored from second on an overthrow at third with the winning tally, having previously hit safely. The score:

Ocean Beach	1	5	1
Henry's Club	0	4	1

Batteries—Vitek and Tishack; Ketchum and Hanargone.

STOP! LOOK!! READ!!

36-in. white OUTING FLANNEL, the nice wooly kind, for 25 cents a yard, for Saturday only at the O. B. DRY GOODS STORE.

FIRE AND SMOKE LAST SUNDAY AFTERNOON IN CONCESSION ROW

Clouds of dense smoke preceded a slight blaze in the "skee-ball" concession near the O. B. dance pavilion last Sunday afternoon. An alarm sent in from a nearby box was quickly responded to by the members of the O. B. fire department, who laid a line of hose up Breeze street and soon drenched the blaze. The origin of the fire was undetermined, but is presumed to have been caused by a lighted cigarette carelessly thrown among some rubbish.

The damage to the house and concession paraphernalia amounted to several hundred dollars.

Kodak Films, FROIDE'S, opp. P.O.*

ANKLE BROKEN BY FALL

Mrs. Francis Mead is slowly recovering at her home on Sixth street, San Diego, from serious injuries received last Sunday at her Ocean Beach cottage. One of her ankles was broken in an accidental fall.

ARE YOU A BROWN MOUSE?

URGES BANK ADS IN NEWSPAPERS

Banker Tells National Association They Are Essential Aids to Business Building.

PRESENTS PRACTICAL PLAN

Savings Bank Division of the American Bankers Association Offers Prepared Newspaper Advertising Service to Cover a Year's Campaign.

More newspaper advertising by banks as a business builder was strongly urged at the recent convention of the American Bankers Association by W. R. Morehouse of the organization's Savings Bank Division. He backed up his plea with definite action to stimulate advertising by savings banks by calling the attention of the members to a prepared newspaper advertising service developed by his division comprising copy to meet their requirements for a year's advertising schedule.

"It is my firm conviction that banks can use newspaper advertising with great success," Mr. Morehouse said. "Newspapers go into the homes—by their use as a medium the people of a whole community may be reached in a single day. Because a bank cannot directly trace a large volume of new business to newspaper advertising does not prove that the medium is ineffective as a business-builder.

"The fact that there are certain kinds of newspaper advertising which do not produce good results ought not to brand the medium as ineffective, any more than the fact that because a certain booklet or certain buiness-building letter fails to pull would warrant you in branding all booklets and all letters as non-productive mediums.

How to Advertise

"Newspaper advertising must be attractive and easily read if it is to produce good results. If the subject presented is not to the point, is too deeply involved for the average mind to grasp readily, is too full of big and uncommon words, it is only natural that it will not be read. If bank advertising is to accomplish its purpose it must be very simple.

"Discuss only the subjects which will make it easy for the public to patronize your bank. Advertise your bank, its financial stability, its officers, directors and stockholders and you will build prestige and strengthen public confidence in your institution. Enumerate the various kinds of service your bank is prepared to render. It has been my experience that the public is on the lookout for information about banks, banking methods and the kinds of service rendered by banks. For quick results I am a firm believer in sticking to subjects which have a direct bearing on banks, banking methods and service, until the public has become better informed about banks and the wide variety of services rendered by them.

A New Plan

"If you have not been successful with newspaper advertising try this plan. Confine your advertising within the scope of banking and especially enumerate the various services which your bank is prepared to offer. Boil down every advertisement to one hundred words or less, preferably less. Use headings which arouse interest at a glance. For example, a head 'INTEREST FROM DATE' will inspire action on the part of persons with idle funds to deposit because interest starts from the time savings accounts are opened. A heading 'PROTECTION FOR YOUR VALUABLES' will inspire action on the part of persons in need of protection."

HOW TO CATCH FAKE STOCK SALESMEN

Some state bankers' associations are distributing an investor's questionnaire with the idea of protecting purchasers of securities from fake stock salesmen.

"Whenever you are solicited to purchase stock or other securities, use this questionnaire before investing any of your funds," says one of these. "The questionnaire was compiled to protect the small investor and to emphasize the necessity of investigating thoroughly every investment proposition before placing any money therein. When you have been furnished with the information called for in this questionnaire, take it to any one of the banking institutions in your community and get its opinion of the stock offered. If the stock salesman refuses to fill out this questionnaire, have nothing more to do with his proposition, as it is evident that he is fostering a fraudulent promotion."

The questionnaire pins the salesman down to answering the following questions:

Date .....
Name of company .....
Name of salesman .....
Kind of stock offered .....
Total issue of stock .....
Stock given for property .....
Stock given for good-will .....
Stock given for patents .....
Are you taking any Liberty Bonds? .....
If so, at what price? .....
Amount of cash needed .....
Par value of stock .....
Market price of stock .....
Has the stock a ready market? .....
If so, where is it listed? .....
Is the stock accepted by banks as collateral for loans? .....
If so, what banks have accepted it to your knowledge? .....
What are the present net earnings? .....
Bank references .....
Names of officers .....
Former occupation .....

Are You A Brown Mouse?

YOUR EYES

by Grace E. Hall

Your eyes are sometimes calm and peaceful pools
Where warm light lingers with a mellow glow,
So very calm they are, their glance but cools
The fever of my admiration, though
In meeting them I straightway start to plan
How I may startle them from that repose,
Waken return of action, if I can,
In those soft depths where sunny laughter grows.

Sometimes your eyes are troubled seas that tell
Of warring elements at strife, though none may know,
A potent force controlled is in their spell,
And storms are sensed that presage awful woe;
A chill is in the air—I draw apart,
No gleam lights up the sullen, somber sea,
Until the tides surge back into your heart
Fresh with the tang that breathes of mastery.

And sometimes—ah, yes, often!—are your eyes
The brighest stars that ever yet have shone,
Gleaming to light my earthly paradise,
Beaming with tender love for me alone;
Then suddenly I study them and see
A soft reflection mirrored clear and true:
Beyond your love that's shining out at me
Is mine that's shining into them— for you!

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PRESCRIPTIONS CALLED FOR AND DELIVERED FREE.
We are as close to you as your phone—Call Point Loma 70-J
Whatever you need from a drug store should be, above all else, of the highest QUALITY in every way.
Life often depends upon reliable SERVICE rendered, and service is limited by the Quality of the items.
REGISTERED PHARMACIST WE MEET CITY PRICES.
OCEAN BEACH PHARMACY
Corner Bacon and Newport Ave. F. H. KRAFT, Prop.

OCEAN BEACH
Plumbing Company
Chas. H. Peltcher, Prop.
5068 NIAGARA AVENUE
Phone: Point Loma 152
Repair Work, Contracting, Estimates
Plumbers' Supplies and Heaters,

OCEAN BEACH GARAGE
HENRY EULBERG, Proprietor
BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized FORD and CHEVROLET Service
4868 Newport Avenue PHONE POINT LOMA 77-W
Two Blocks East of Dance Pavilion

LET YOUR LINEN LIVE LONG!
IF IT'S LAUNDRY WORK, WE DO IT!
POINT LOMA LAUNDRY
—Wst Wash, Rough Dry, Semi-Finish and Finish Work—
Once a Customer, Always a Customer.
LAUNDRY CALLED FOR AND DELIVERED.
Phone, Point Loma 378.

Dance to Music That Makes You Want to Dance
BENBOUGH'S
Ocean Beach Dance Pavilion
"GARDEN OF EDEN"
Dancing Every Night and Sunday Afternoon--Except Monday
GOOD MUSIC! — Open All the Year — GOOD FLOOR.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street. FREIGHT BAGGAGE JOBBING MOVING Ocean Beach
Residence Phone Point Loma 125-J
STORAGE
FEED, FUEL and HARDWARE
Office Phone Point Loma 136

THE RETORT COURTEOUS

How's business with you?
Fine, and it ought to be! Everybody is attending to it!

The Beach Is Growing BIGGER, BETTER AND BUSIER

Katherine's Kollum

By MRS. KIRK SMITH Phone, Point Loma 17.

BELOVED MOTHER OF MRS. IDA MAUDE MORGAN CALLED TO GREAT REWARD

At the advanced age of eighty-eight years and eight months, Mrs. Mary I. Dobson passed away last Sunday, November 4th, at her residence on Saratoga avenue, Ocean Beach, where her devoted daughter, Mrs. Ida Maude Morgan, was in constant attendance during her late sickness. The deceased was a native of Canada. Possessed of a most lovable disposition, the ills and infirmities of extreme age only served to accentuate her devoutly Christian patience and forbearance, while mitigating in a measure the great grief of those she left bereaved with the knowledge that she has gone to a glorious reward. Funeral services were held in the chapel of the Davis Undertaking company last Wednesday afternoon, Rev. Arthur C. Dodd officiating and many friends and acquaintances of the family being in attendance. Cremation was made in the Greenwood crematory. Mrs. Morgan has the sympathy of the entire community, and the condolence of The Beach News staff is extended in her hour of deepest sorrow.

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HOT WATER Bags from 98c and up at O. B. PHARMACY. *

◆ ◆ ◆

BARBARA BURDETTE'S BIRTHDAY

Barbara Burdette was the hostess at a very lively and merry party given Wednesday evening in honor of her tenth birthday. A large number of boys and girls thronged through the house and entered into the many games and contests with all the enthusiasm of youth. The hostess was the recipient of many lovely gifts. The guests were Mr. and Mrs. Elbert Boystun, Mr. and Mrs. James Bailey, grandparents of Miss Barbara; John Webster and daughter, Margaret; Laurence and Helen Boydstun. eLnore and Harold Belmont, Lois and Lamar Lee, Winifred and Willis Kenline, Earnest Early, Hilda Bowren, Eugene De Mos, Barons Beaudry, Raleigh Fowler, Robert, Bailey and Yvonne Burdette.

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Birthday Cards, Froide's, op. P. O.*

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Miss Aubrey Shipp, daughter of Mrs. Shipp, of 4914 Cape May Avenue, was suddenly stricken with appendicitis last Tuesday morning necessitating the calling of an ambulance to take her to St. Joseph's hospital.

◆ ◆ ◆

Mr. and Mrs. Gene Leslie, son and daughter-in-law of Mr. and Mrs. H. A. Lyman, of 4921 Cape May Avenue, left last Tuesday for Sacramento, where they will make their permanent home.

◆ ◆ ◆

R. H. Lockett of 4669 Long Branch avenue, is slowly improving at St. Joseph's hospital, from his recent accident.

◆ ◆ ◆

Mrs. Lillian Jones, her daughter, Helen, and son, Herman, of San Bernardino, arrived last Friday to spend a few weeks with her sister, Mrs. R. H. Lockett at 4669 Long Branch avenue.

◆ ◆ ◆

Ed F. Cooper, undersheriff of San Diego county, was a welcome visitor at the "Beach News" office last Monday.

◆ ◆ ◆

Mrs. Wilbur K. Smith, formerly an old time resident here, now of San Francisco, was a recent visitor at the Beach.

◆ ◆ ◆

Mr. and Mrs. R. U. Damon and family moved last Monday from 4732 Niagara avenue to 4635 Saratoga avenue.

◆ ◆ ◆

Mr. Brown, of the Brown Novelty Co., on Newport avenue is building a new garage in the rear of his house on Saratoga avenue.

◆ ◆ ◆

Mr. and Mrs. J. E. Osterhout motored from Des Moines, Iowa, to Ocean Beach to visit Mrs. Mary Hammer at 2062 Defoe street, last week. Mr. and Mrs. Osterhout and Mrs. Hammer were old-time neighbors in Satsop, Wash.

◆ ◆ ◆

Mrs. R. J. Walsh and Miss Adelle Walsh of 5026 Newport avenue, will leave next Sunday for San Francisco, where they will reside in the future.

ARE YOU A BROWN MOUSE?

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ARE YOU A BROWN MOUSE?

◆ ◆ ◆

SUNSET CREST NEWS

A delightful Halloween party was given by the Navy Nurses of Balboa Park, at the Snuggery. Characteristically ornamented with Halloween symbols, old fashioned games were played and great fun was enjoyed. Ducking for apples, with bathing caps on, etc.

Delicious refreshments, cidar, and doughnuts, pumpkin pies, apples fudge and coffee. Fortune cards also horoscope was read by a witch.

The nurses who enjoyed the fun included Misses Hayland, Statchen, Layton, Roberts, Gibson, Yount, Preasser, Bell, Buck; Mesdames Gibson, Lila Fitzpatrick, Mr. and Mrs. George Hinman, Mr. and Mrs. C. M. Wheeler, Mr. G. W. Rosa.

Mrs. Paul Fischer and son, Henry are occupying the "Nook for the winter.

Mrs. R. Hammond has gone north for a visit with relatives and friends.

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Thanksgiving Cards at FROIDE'S.

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KATHERINE'S NATAL DAY

Thursday, November 8th, merrily marked the birthday anniversary of "Our Katherine," and ye editor is penning this paragraph all unbeknownst to her, while she is busy attending to jury duty on the same momentous day in part 1 of the superior court. Congratulatory cards and messages of remembrance have been received from friends here, there and everywhere, and she was the happy recipient of numerous useful and beautiful birthday tokens. Many joyful returns of the day, say WE!

◆ ◆ ◆

Are You A Brown Mouse?

◆ ◆ ◆

WILL WED IN DECEMBER

The wedding engagement is announced of Miss Norma S. Heady of San Diego, to Max Hannes, the enterprising publisher of "The Spotlight." Miss Heady is the popular daughter of Mrs. Bertha Heady of 3911 Centre street, and is a high school graduate of the February, 1923, class.

◆ ◆ ◆

Edward Cressell, Jr., came down from Los Angeles last week end to visit his mother at 4886 West Point Loma boulevard, and also to celebrate his sister's birthday last Saturday. There was a happy family reunion with the customary cake and a wealth of pretty presents.

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Mr. and Mrs. J. S. Kress of 4912 Cape May avenue, have been entertaining for the last three weeks, their old-time friends, Mr. and Mrs. Flanigan of Grand Rapids, Michigan. Mr. and Mrs. Flanigan left last Monday for Los Angeles, but expect to return here to make Ocean Beach their permanent home.

◆ ◆ ◆

Are You A Brown Mouse?

LOS ANGELES — Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

◆ ◆ ◆

HUGH HARRISON'S OCEAN BEACH ORCHESTRA AT BENBOUGH'S PAVILION

The best judges of good dance music are the true devotees of terpsichore and the hundreds who assemble at Benbough's O. B. dance pavilion are unanimous in their praise of the excellent musical program furnished by Hugh Harrison's newly organized Ocean Beach orchestra. The members have been picked by Director Harrison for their especial fitness in playing gilt-edged dance selections and the result is a splendidly balanced organization.

The roster of the orchestra, under Hugh Harrison's leadership includes Charlie Safford of San Diego, pianist; Bud Lovell of Memphis, Tenn., banjoist and violinist. Carl Hoffmayr, of Los Angeles, saxophonist and clarionettist; Harry Jones of Los Angeles, saxophonist and clarionettist; Millerd Howell of Portland, Ore., trumpeter, slide cornettist and saxophonist; Donald Jones of Los Angeles, trombonist and saxophonist; Hugh Harrison of Ocean Beach, drummer, marimbophonist and leader.

◆ ◆ ◆

Are You A Brown Mouse?

Sunset Crest
(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished
$45 to $50 and Up Per Month.
Fireproof Garages

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
DR. F. J. RATTY
PHYSICIAN and SURGEON
Res., 4820 Cape May Avenue, Office, 5024 Newport Ave.

O. B. Gleaners
R. D. CRAPO, Prop
Cleaning Dyeing Pressing
1928 Bacon St.
Phone Point Loma 30-J

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We Specialize In
Vegetable and Flower Seeds
Poultry and Bee Supplies.
630 E STREET SAN DIEGO

San Diego's All-Year-Round TOY LAND
CHILDREN'S Indoor and Outdoor PLAYTHINGS
Phone 625-70
PASSMORE'S
Bird and Toy Store
Sixth and B Sts., San Diego
Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andreasburg Canaries.
SAN DIEGO'S OLDEST BIRD STORE

ICE CREAM FOUNTAIN DRINKS
After the Show come and Enjoy a DELICIOUS OYSTER STEW
Harry's Place
Cor. Bacon St. and Newport Ave.

C. TOWNSEND BROWN
The Best Art Service For the Money
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The Ocean Beach Chamber of Commerce
Regular Business Meeting Every First and Third Monday.
F. B. HARRISON, Secretary.

OCEAN THEATRE

COMING SATURDAY
HARRY CAREY
—in—
"GOOD MEN AND TRUE"
Admission 15c and 20c

COMING SUNDAY
KATHERINE McDONALD
—in—
"THE BEAUTIFUL LIAR"
"FIGHTING BLOOD"
Round No. 3
Admission 15c and 20c

SPECIAL
WED. and THURS.
"RUPERT OF HENTZAU"
With an All-Star Cast
BERT LYTELL and
ELAINE HAMMERSTEIN
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Always a Good Comedy
Come early—doors open at 7:15

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Crags Apartments
Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

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Formerly the Blue Front
All kinds of Soft Drinks, Candies, Cigars, Cigarettes and Smoking Tobacco

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Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

THE BEAD SHOP
BATIKA VASES
Just received from Europe, over 400 beautiful vases. The prettiest and most reasonable Christmas gifts in town. Come in and see them, whether you wish to buy or not.
533 B Street, bet. 5th and 6th
Opp. Commonwealth Bldg., S. D.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

Rhyming Puzzles for Children

TWO-LEGS sat on three-legs,
With one-leg in his hand;
Said Two-legs "Um, this chicken meat
An' sandwich is jus' grand."
But when the feast was over,
And all the meat was gone,
He whistled to his bulldog,
And four-legs got the bone.

Find another person who has had chicken for dinner Lower left corner down, on suit.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ... Sec'y.-Treas.

2 CENTS PER COPY 7

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LOCAL READERS—Fifteen cents a line, averaging five words to line.
CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

FRIDAY, November 9, 1923

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

"IT'S NOT FAR TO A FABER STORE"

FABER'S *for* GROCERIES
The Little Cash Grocery — 5021 Newport Ave. — Pt. Loma 129
Faber's Cash & Carry No. 3 — 2119 Bacon St. — Phone Pt Loma 248
So many articles are needed from *FABER'S* to make your Dinner as good as you planned it, that the best way is to visit *Faber's Grocery Stores* and look over the varied and complete display of tempting edibles.

Classified ads. get quick results

America's Marvels
NATURAL AND OTHERWISE

By T. T. Maxey

WYANDOTTE CAVE

The demand for gunpowder during the war of 1812 was so pressing that large quantities of the nitrous earth in the caverns of the bluffs along the Ohio river in Indiana and Ohio were used for manufacturing saltpeter.

One cave was so productive that it fell heir to the name Indiana Saltpeter Cave. Later this was changed to Wyandotte Cave. After the war the manufacture of saltpeter became unprofitable. Little attention was paid to this cave until it was noted that cattle were fond of licking the walls and floor. Investigation showed that a frosting of natural epsom salts covered extensive areas in this underground wonderland. Also, that when removed, this frosting rapidly reappeared. Sulphate of lime, plaster of paris, and niter also were found here. Subsequent explorations brought to light the astonishing fact that in size this cave all but rivaled the Mammoth Cave of Kentucky.

The outstanding characteristics of Wyandotte Cave, in which it is said to excel all other American caves, are the unusual bigness of its corridors and vaulted chambers, unbelievable quantities of fallen rock, and the massiveness of its stone columns.

The "Pillar," upwards of a mile from the entrance, a magnificent column 25 feet tall and 15 feet through, is one of the show places. Another spectacular formation, Columbian Arch, is an almost perfect tunnel, half circle in shape, and 75 feet long. Near one end is a "chunk" of limestone, estimated to weigh more than 500 tons, which loosened and dropped from overhead no one knows how long ago.

The Senate Chamber measures 150 by 600 feet, its terraced sides of limestone culminating in a great dome. From the center of this room there rises a great pile of rock. From the top of this rock pile an enormous fluted column of satin spar extends to the roof above. Almost a perfect circle in shape, 71 feet around, this mastodonic pillar is said to exceed in size any like formation in any cave in the world.

Certain sightless animals make their home in this cave. Thousands of bats which may be observed hanging head down from the roof, make their winter homes in Odd Fellows Hall. This great chamber is 90 feet wide, 210 feet long, and 65 feet high.

Wyandotte Cave, formed among the rugged hills in Crawford county, is near the point where the Blue river flows into the Ohio.

(©, 1923, Western Newspaper Union.)

Prosperity!—Feel it, talk it, know it—Advertise!

Counsel for Charles Dillon, Fresno city commissioner of finance, found guilty of falsifying his accounts, has asked for a new trial.

There are two more Indians in California this year than there were in 1922, says the interior department; a total of 13,365.

At 5,972 feet Long Beach brought in the deepest producing well in the world, with a 1,300-barrel run of 25 gravity oil.

Tom Mix, on location in the Santa Cruz mountains, was hurt when a charge of dynamite was prematurely exploded.

FARMER-BANKER MEETING NOTES

A recent farmer-banker conference, held at Fargo, North Dakota, as one of a series being held under the auspices of the Agricultural Commission, American Bankers Association, to aid in developing permanently better agricultural conditions, was productive of a number of valuable and definite measures for a program of action.

Reduction of wheat acreage: It was recommended that the farmers reduce acreage 30 per cent from that of 1923.

Diversified farming: The conference declared that the ultimate success of agriculture depends upon proper diversification.

Orderly marketing: Financial support was approved to assist the orderly marketing of farm products.

Encourage Homeseekers: Support was pledged to all movements designed to encourage home seekers.

Recommendations for immediate relief: Bankers and business men were urged to assist in providing storage facilities at once to meet the needs of their home communities. The bankers were urged to accept storage certificates for loans on the stored grain and if their reserves prevented them from carrying the storage certificate it was urged that the Intermediate Credit Banks be asked to discount these certificates for the banks.

Resolutions looking toward legislative relief were adopted, and a special committee appointed to follow them up. The resolutions were as follows:

Calling for the establishment of some governmental agency as an emergency measure for orderly marketing and selling separately the exportable wheat surplus;

Protesting against the drawback provision in the Fordney-McCumber law and urging the enactment of that in the Dingley law, the Paine law and the Underwood law;

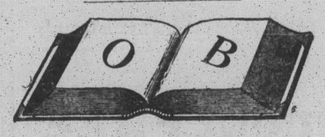
Opposing the reduction of the tariff on flax seed of flax products or feeder cattle.

MERCHANT CREDIT EXPENSIVE

Investigations indicate that farmers may be materially benefited by demonstrating to them the losses they incur through the use of merchant credit instead of bank credit. In conferences arranged by the Agricultural Commission, American Bankers Association, it has frequently developed that farmers in many instances are thoughtlessly carrying heavy burdens of mercantile credit.

The cost to farmers of merchant credit often runs as high as 50 per cent annually. The United States Department of Agriculture has made surveys of credit and insurance conditions in North Carolina, in which eight hundred farmers were interviewed, and which showed that 433 were relying on merchant credit. The average cost was 26.6 per cent, figured annually. The average rate paid by white farmers was 21.8 per cent, while that for the colored was 32.2 per cent. This difference is attributed to the smaller average amount of credit used by the colored farmers, the greater risk involved in credit to them and to an inclination to take advantage of the less fortunate class.

If your business isn't worth advertising—quit your business.



Branch Library

The O. B. branch library has a very interesting list of books which falls under the general subject of science. They are as follows:

Outline of Science, Thompson; this comes in four volumes and is beautifully illustrated. Miracles of Science, Williams; Romance of Scientific Discovery, Gibson; First Course in General Science, Barker; Science and Human Affairs, Curtis; Elementary Study of Chemistry, McPherson; Geology, Dana; Lessons in Botany, McBride; Wild Flowers of California, Parsons; American Natural History, Hornaday; Birds of California, Wheelock; West Coast Shells, Keep; At the Sea Shore, Pycraft; Origin of the Species, Darwin.

Picture Frames, Froide's, opp. P.O.*

TO NEWS CONTRIBUTORS

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

POSTOFFICE SCHEDULE
(H. K. Rankin, Postmaster)

Mail arrives 10 a. m., departs 11 a. m.; arrives at 4 p. m., departs at 4:30 p. m. Mail closes fifteen minutes before departure. General delivery open 8 a. m. to 6 p. m., except on Sundays and legal holidays.

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department
Phone 622-44

POLICE! POLICE!!

The Police Station is located on Abbott street, the foot of Santa Monica avenue, and the phone number is
Point Loma 4.

Phone to us
Write to us
Call to see us.

Phone, Point Loma 17

THE BEACH NEWS
is your friend.
Let's get neighborly!

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

WANTED—Hauling, leveling, and plowing; teams, wagons and tools furnished; landscape gardening; trees and shrubs planted; vacant lots cultivated and fenced; outdoor job work of all kinds at the Beaches. Reasonable charges. See or write NEIL MORRISON, 4519 Bermuda Ave., Ocean Beach.

FOR RENT — Pretty three-room cottage apartment. 5028 Muir avenue, O. B. Phone Miss Morrison, Pt. Loma 231-W.

DRESSMAKING and sewing. Work called for and delivered. Reasonable prices. Phone Pt. Loma 53-R.

WANTED—Work by the hour, or washing neatly done. Phone Point Loma 385-J. 4504 Guizot street,

RADIO SET—Three tubes; loud speaker; batteries all inside cabinet; hear Portland and other distant stations on loud speaker every night. Will sell very cheap. 4904 Long Branch avenue, O. B.

FOR RENT—Two-room furnished house, $10. 4953 Saratoga avenue, Ocean Beach.

FOR SALE—Fine young R. I. R. chickens, thoroughbreds, 75 cents each; will sell in dozen lots only. 4829 Saratoga avenue, O. B.

SPECIAL — Advertising solicitor for holiday season wanted. Splendid proposition, exclusive territory. Phone Point Loma 17 for appointment.

?Are You a BROWN MOUSE?

IF YOU HAVE

Rooms for Rent

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

if it's in the line of **Printing**
From a Visiting Card to a Poster
We Can Satisfy You With Quality, Quantity and Service
JOB PRINTING DEPT.
The Beach News
Phone Point Loma 17
4829 Saratoga Avenue,
Ocean Beach, California

CLASSIFIED ADS
GET QUICK RESULTS

Church News

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People's Union at 6:30 p. m.

Wednesday — Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

Dr. Harper of oLs Angeles will speak at the First Baptist church on Sunday morning at 11 o'clock. A cordial welcome is extended to all members and friends of the church to be present.

UNION CONGREGATIONAL CHURCH
Rev. Frederic J. Stoetzel, Pastor

Sunday school at 8:45 a. m.
Morning worship at 11 o'clock.
Evening service at 7:30 o'clock.

CATHOLIC CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.
Week Days—Service at 8:00 a. m.
At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

TRINITY MISSION EPISCOPAL
REV. ARTHUR C. DODD, IN CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

SUBSCRIBE NOW!

Messrs. Merchants:

You believe in Organization and Co-operation. No doubt about that.

Organization and Co-operation are found in the Phonograph. The cogs and springs are so organized that perfect co-operation is possible.

But you've got to attach a HORN to the outfit if you would have people know about it.

Use the Beach News as YOUR HORN for increasing your business.

Try Persistent Publicity

"Readers" Reap Rich Rewards.

Pacific Beach

PACIFIC BEACH PRESBYTERIAN CHURCH

A Community Church, Where All Denominations Are Welcome.

Rev. J. W. Millar, Pastor, 1828 Missouri Ave., Pacific Beach.

Sunday school, 9:45 a. m., preaching, 11 a. m., Christian Endeavor, 7 p. m. Ladies' Aid and Missionary Societies, last Tuesday of each month.

Locals

If you wish to take a trip around the world, to see some of the most interesting places, and to hear of some of the best work that is being done, visit the church Sunday evening, Nov. 11, at 7:30 p. m. The lecture will be illustrated with eighty-five colored stereoptican views.

The Parent Teacher Association met last Tuesday, enjoying for the first time the beautiful and commodious new school house. The following officers were elected for the coming year: Pres., Mrs. Lucy Woodward; vice-president, Mrs. Carl Rogers; Sec'y., Mrs. Flora Warren; Treas., Mrs. Brachman. Meetings will be held on the first Tuesday of each month.

A baby girl now graces the home of Mr. and Mrs. John A. Harris at 3624 Bayside Walk in Mission Beach. The newcomer arrived October 29th, at the Glenwood sanitarium. Mother and daughter are reported doing nicely.

ARE YOU A BROWN MOUSE?

Lloyd B. Clarke is now chief assistant to Turner B. Kline at the Sunset Garage on Bacon street.

A WORD ABOUT PRINTING

The job printing department of the **Beach News** does **NOT** make any charge for estimating on printing of any description and your orders would be appreciated. Phone Point Loma 17.

ARE YOU A BROWN MOUSE?

PLAN FOR CLEANING SILVER

Common Table Salt and Boiling Water Are Useful—Rub With Good Abrasive Polish.

A satisfactory method for cleaning household silver, according to the United States Department of Agriculture, is as follows: An enamel or agate ware dish should be partly filled with a cleaning solution of one teaspoonful of common table salt to each quart of water and placed directly on the stove to boil. A sheet of aluminum or clean zinc should then be dropped into the dish and the tarnished silver placed in contact with this metal. It is best that the silver be entirely covered with the cleaning solution and that the solution remain at the boiling temperature. As soon as the tarnish has been removed the silver should be removed, rinsed in clean water, and wiped with a soft cloth.

Aluminum corrodes quickly in the cleaning solution, so that aluminum dishes of any value for culinary purposes should never be used. Aluminum ware, that would otherwise be thrown away, or any inexpensive piece of the metal, will serve very satisfactorily for cleaning silver. Zinc may be used in place of aluminum, but it becomes corroded and inactive in a much shorter time. The electrolytic method may be used as frequently as is necessary to remove the tarnish, but it is necessary to rub the silver with some good abrasive polish only as often as may be desirable to restore the burnished appearance.

The MISSION BEACH

$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

Don't Watch Mission and Ocean Beaches Grow --- *Grow With Them!*

MISSION BEACH COMPANY
101 Broadway, Spreckels Theatre Bldg.
S.E. Cor. Broadway and 1st St., San Diego
Geo. L. Barney--SALES AGENTS--T. A. Rife
TRACT OFFICE OPEN DAILY

FREE! FREE!

Leave Your Subscriptions for *The Beach News* at Froide's Foto Finishing Co.

Opp. Postoffice - 5019 Newport Ave., Ocean Beach

AND GET A

7x11 Enlargement FREE

VAMPING HIS ROYAL HIGHNESS

Phone Point Loma 49

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors 5050 Newport Avenue
Lumber, Cement, Roofing Paper,
Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

The AMERICAN LAUNDRY
Formerly Ocean Beach Laundry
HARRY C. WING, Proprietor
5036 Niagara Avenue Phone Pt. Loma 31
Previous Patronage Respectfully Solicited
Satisfactory Service Guaranteed to New and Old Customers

THE STAR CAR GARAGE MAINE

Maine Garage

Newport Avenue Ocean Beach, Calif.
STORAGE and REPAIRS
Phone: Point Loma 382

Hay, Grain
Wood, Coal
Poultry, Rabbit, Bird Supplies and Remedies
Baby Chicks
Esco Electric Brooders
Seeds. Trucking

OCEAN BEACH Feed, Fuel, Paint and Express

EARL J. HAAS, Mgr.
1926 BACON STREET
Telephone: Point Loma 20-W

Sherwin-Williams (Paints SWP)
Old Dutch Enamel
Marnot, Scarnot and Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

Is It? A CHEVROLET?—Ask Henry Eulberg.
A STAR?—Ask Lowell A. Shaffer.
A GRAY?—Ask Turner B. Kline.
A FORD?—Ask any or all of 'em. ?

A year's subscription to THE BEACH NEWS for the best solution of this car cognomen puzzle, received before Thanksgiving day.

MISSION BEACH CAR LINE

TIME SCHEDULE NO. 15

(In effect July 1, 1923).

Lv. S.D.	Lv. O. B.	Lv. M. B
6:45 a.m.	7:20 a.m.	7:00 a.m.
7:30	8:05	7:45
9:45	10:20	10:15
10:30	11:05	10:55
11:15	11:30	11:40
12:00 noon	12:35 p.m.	12:25 p.m.
12:45 p.m.	1:20 p.m.	1.10 p.m.
1:30	2:05	1:55
2:15	2:50	2:40
3:00	3:35	3.25
4:07	4:50	4:40
4:52	5:35	5:25
5:37	6:20	6:10
6:22	7:05	6:55

(Subject to change without notice)

Arrangements will be made for special night car service, any day of the week, for parties, by notifying office at Mission Beach Tent City.

Mister Advertiser:

It's a highly delightful fact that **The Beach News** has become a real household necessity every week-end in the homes of all the progressive people living in

OCEAN BEACH
MISSION BEACH
PACIFIC BEACH
and the entire
POINT LOMA PENINSULA

BOOST Your Business with an "ad" in **The Beach News**, telling 'em who and where you are, and what you have to offer for their patronage. CO-OPERATE!

Do You Know?

that **The Beach News** is read **FIFTY-TWO TIMES A YEAR** by bona-fide **Paid Subscribers** in from one to fifteen cities in each of the following **THIRTY-THREE States and THREE Foreign Countries**, now listed on our Subscription Books—Open to All:

Alabama
Alaska
Arizona
Canada
California
Colorado
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District of Columbia
Florida
Idaho
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Mississippi
Missouri
Montana
Nebraska
New Jersey
New Mexico
New York
North Carolina
North Dakota
Nova Scotia
Ohio
Pennsylvania
South Carolina
South Dakota
Texas
Virginia
Washington
Wisconsin
Wyoming

Golden State
News of Interest to All

Twenty-one miles of new water mains for fire protection for Berkeley have been contracted.

California's memorial stadium will be completed in time for the annual big game, Nov. 24, between Stanford and the Golden Bears.

Ralph P. Merritt, managing director of the Sun Maid Raisin growers, has replaced Wylie M. Griffen, president for the past ten years.

Fire of undetermined origin which practically wiped out the business district of Maricopa at a loss of a quarter of a million of dollars is under investigation.

The government has opened its fight to dissolve the San Francisco Builders' Exchange and the San Francisco Industrial Association for alleged activities in restraint of trade.

"Buddy" Ryan, veteran outfielder of the Sacramento club, has been given his unconditional release by Moreing. In his sixteen years on the diamond Ryan has compiled a batting average of .315.

The power plant owned and operated by the people of the Modesto irrigation district began operation, Oct. 30. Workmen are connecting homes, business and industrial plants with current.

Oakland's mayor encountered legal entanglements when he attempted to put jitney busses into operation in competition with the traction company, that effectively blocked his intentions.

Oil field operations for the week ending Oct. 27 showed forty-one new wells started, the highest number for any week save one this year. Thirty-three of these were in the Los Angeles basin.

Means for combating false advertising by unscrupulous furniture dealers were urged by President Voigt before the California Retail Furniture Association at the opening of the annual convention at Sacramento.

Ramond Campbell of Coalinga was taken into custody by San Francisco police while trying to cash a telegraphic money order belonging to a Portland man. Campbell was ill from hunger and fainted when arrested.

Jesse Mitchell of Los Angeles was killed when his auto skidded through the railing of the bridge over Mokelumne river near Lodi, the spot where Dr. Bangs of Santa Cruz was killed when the car of Sheriff Trafton skidded and carried them off the bridge.

A conference will be held with Major U. S. Grant III., district engineer of the war department, and other government officials in Sacramento, Nov. 20, to discuss plans for placing dams and locks on the Sacramento for carrying coastwise shipping up the river.

Merger of the Wells Fargo Nevada National Bank and the Union Trust Company of San Francisco will be completed within a few months. The denationalization of the Wells Fargo Nevada, when the merger is complete, will give the combined banks a wide scope under state charter.

Federal Judge Dooling has ruled on an application of Joe Chebatorowich, El Cerrito shoemaker, for a writ of habeas corpus, that courts are without authority to do more than fine a transporter or possessor of liquor. In this ruling is seen a loophole through which bootleggers can escape by taking the paupers' oath.

Interest is manifest in business circles of California over signs that Los Angeles and San Francisco are ready to bury the hatchet of rivalry and substitute a spirit of co-operation, seen in the invitation from the southern city to members of the San Francisco harbor board to be guests of the Los Angeles board and chamber of commerce.

Within an hour after members of the "arson squad" of the San Francisco agency of the National Fire Underwriters had left the Presbyterian Orphanage at San Anselmo where they had investigated six recent attempts to burn the buildings, a seventh fire was discovered by the superintendent who found a heap of burlap blazing on the second floor.

Mrs. Janice Clinkscales, 24, and a bride of nine months, died in a San Francisco hospital of a mysterious malady that baffled the efforts of physicians to diagnose. A week before her death she lapsed suddenly into a coma which resisted all efforts. One baffling feature reported by attending specialists was the continuation of heart beats for some time after breathing had ceased.

No heirs have been found for the estate of M. S. Paulus, who died intestate about three weeks ago. The public administrator has filed a petition in the Superior court of Glenn county for letters of administration, giving the value of the estate as "exceeding $10,000." Paulus was a ranchman of the Capay section, coming to Glenn county from Idaho, and he was reputed to be worth about $40,000

The third California Industries Exposition will hold forth in San Francisco Nov. 17 to Dec. 2.

The skulls of prehistoric men found in the excavations at Santa Barbara are held to be the most important find of recent years and will bring about a complete revision of anthropological theories concerning the North American continent. Dr. Harrington of the Smithsonian Institution said they definitely established that North America was discovered thousands of years before Columbus, by a primitive race, just in the transitory period from anthropoid to man.

Classified Ads Get Quick Results.

H. G. Weeks, chief transportation engineer of the state railway commission since 1913, who recently resigned, has taken up his duties with the Los Angeles Railway Corporation as assistant general manager. A. G. Mott of Burlingame, who was Weeks' first assistant on the commission, has been appointed to succeed his chief.

Santa Barbara citizenship was recently shocked to discover that an ordinance of the city permits nude bathing between the hours of 8 p m. and 6 a. m. Provisions are made requiring bathers to be partially dressed from 6 a. m. to 8 p. m., but makes no such restrictions for the rest of the twenty-four hours.

Following investigations of the Stanford University, regulations are being drawn by the government to put the clam industry of the Alaskan coast on a permanent basis. Prof. Weymouth of Stanford has made extensive studies of the subject in California under the fish and game commission.

Dr. Elwood Mead of Berkeley, an internationally know land colonization authority, who recently perfected a $75,000,000 project in New South Wales, is in Palestiae to aid in a large colonization enterprise for the Jewish people there, which is a new development.

Committees representing the American Legion, the State Federation of Labor, the State Grange and the Native Sons of the Golden West will carry on a campaign for the enactment of legislation excluding aliens ineligible to citizenship.

Andrew Blake, 14-year-old Santa Barbara boy, is represented in an oil painting by the American artist, Albert Horter, as the ideal American Boy Scout. The picture was recently presented to Sir Robert Baden-Powell, founder of the scouts.

Publication of the Illustrated Daily News in San Francisco, the second of a series of tabloid papers issued by the Vanderbilt Newspaper Corporation, will begin December 10. The first of the series was begun in Los Angeles, Sept. 3.

California aborgines will send four of their chiefs to Washington to urge their right to recover $1,800,000 and 7,500,000 acres of land claimed under treaties negotiated during the Fillmore administration and "mislaid" before ratified.

A steel and concrete dam to impound the waters of the Milbu creek near Ventura is being built by the Milbu Lake Club and will be stocked with small mouth bass. The lake will be a mile and a half long by a half mile wide.

The entire state is now open to hunters of quail and rabbits. The season on doves in all counties and on trout with the exception of special districts closed Nov. 1. The quail prospects are reported as none too good.

The Stanford University library is enriched by twenty-five volumes of Spanish literature, a gift from J. C. Cebrian, a San Francisco collector. Volumes from the Madrid press as early as 1792 are among the collection.

Counsel for George Desare, Italian barber of Los Angeles, arrested recently for having a revolver in his shop, will carry his case to the highest court if necessary, to test the new state firearms law.

The Sacramento Union has been made defendant in a suit by S. M. Miles, former business manager, for $3,000 alleged to be due to Ben Allen, former owner, and assigned to Miles.

May Robinson is held in jail at Fresno pending further investigation of the death of Frank A. Lees, identified as the man found in a burned ranch house in that section last week.

John Hines, candidate for mayor of San Francisco, for derogatory charges against Chief of Police O'Brien in a campaign speech, is accused of libel on a warrant issued by O'Brien.

Important developments are expected daily from the San Gregori valley oil field in San Mateo county, where the Northern people have their No. 1 hole well down.

Admiral S. S. Robinson, commander of the Pacific fleet, will command the winter cruise and maneuvers in the Caribbean sea of the entire United States battle armada.

The superdreadnaught, Montana, has been sold to the Learner & Rosenthal firm of Oakland for $47,210 and will soon be broken up for junk at Mare Island.

Arrangements have been made for contracting 113 miles of California's uncompleted portion of the Pacific highway, lying in Siskiyou and Shasta counties.

Robert E. Smith, retiring secretary of the state veterans, has the appointment as private secretary to John R. Quinn, new American Legion commander.

Clues that have led San Diego officials to search in devious places to solve the disappearance of George H. Schick, broker, have been abandoned.

A benefit policy of $100,000,000 has been taken by the Southern Pacific on its 90,000 employes.

The state board of health reports a sharp decrease in infantile paralysis prevalence.

The forty-third annual convention of the Woman's Christian Temperance Union at Stockton refused to start a campaign against the use of tobacco.

Foreclosure proceedings have tied up the land recently taken over by the school district for the erection of a new school at Point Richmond.

The new $186,000 steel bridge over the Sacramento river at Isleton was opened, Oct. 27, displacing a river cable ferry of the '49 era.

Complete travel statistics of the Yosemite for the year gives a total of 130,046 visitors.

Are You A Brown Mouse?